



INTEGRATION SUCCESS WITHOUT VIOLENCE

The Ghost of Prince Edward County Travels West

A few years ago, many Black children were deprived of 5 years of public education because of hatred and ignorance. After a barrage of hysterical, hate-breeding speeches and articles, the population of Prince Edward County, Va. shocked the nation by completely shutting down the public school system.

Their reason: *white schools are superior. Keep them white and you will keep them superior.*

Empty classrooms and bookless children came next.

Crying Black parents sacrificed their pennies. The funds were used to legally establish once and for all, *throughout the U.S. that public schools could not be closed in furtherance of White Supremacy.* Finally in 1964, five years later, the Supreme Court agreed. Also in 1964 a segment of the Oakland community disagreed.

McClymonds High is 98% Black. A state commission studying Oakland's de facto school segregation situation has recommended the gradual abolition of McClymonds High School. This is true even though McClymonds, construction completed in 1960, costing \$4 million, is conveniently located for many Black families, and attending another school would cost parents \$42 a year for each child. *Continued on Page 6*



HOW LONG MUST WE WAIT ?

They Said It Couldn't Be Done

SLUMS AND SUFFERING

A new program has been greatly expanded in the U. S. in the last 20 years. This program has provided millions and millions of dollars for some; beautiful modern homes and stable religious and social communities for others; and a life of chasing after available slums for us.

The program is commonly called "Slum Clearance and Urban Renewal"; in West Oakland it is called Acorn. It has been estimated by Federal Administrator Robert C. Weaver that about 80% of the persons affected by slum clearance are of African descent.

WHY US???

As some men wait patiently for slums to develop and subsequently be cleared and reconstructed, literally millions and millions of dollars are made by real estate agents, contractors, insurance companies, architects, lawyers, merchants, social workers and speculators. WE ARE OF PARAMOUNT IMPORTANCE BECAUSE OF THE WIDESPREAD BELIEF THAT ANYTIME A COMMUNITY BECOMES PREDOMINANTLY BLACK, SLUMS AND DISORGANIZED CONFUSION WILL EMERGE.

Continued on Page 9

OAKLAND TOLD TO DESTROY MCCLYMONDS

EDITORIAL

"We Care Enough To Tell It Just Like It Is"

THEY SAID

IT COULDN'T BE DONE

The ability of the Negro to survive the challenges of the coming years will depend primarily upon his ability to view himself as an object of respect and dignity. The reoccurring theme of "integration" and the alleged goal of forcing whites to accept us as individuals has caused many Negroes to smile with pleasure when the white press describes them as "exceptions" (you're not like the others). Critical evaluation of such statements makes it abundantly clear that to be an "exception" implies that the mass of the race is no good or at least unacceptable. To rejoice in such ignorance is the growing cancer of the race.

More important than integration, demonstrations or political slogans, promises and or lies, in the struggle to advance and preserve human dignity is the ability of a man to view himself with racial and cultural pride and respect. The formidable barriers of our past slavery in America caused us to believe that the race was "no good" and more tragically, that anything all Black was evil and inferior. This message has been continuously echoed by so called white and Black leaders of today. For instance, McClymonds High School (Oakland) must be closed, not because of teachers, facilities, etc., but solely because "It is predominantly Black". If it is an all Chinese community, we are told that such is cultural; if an all Jewish or Catholic school, we are told that such is permissible and even desirable because it is based on religion; but if it is an all Black school, store, housing development, etc., we are scolded and rebuked for allegedly fostering segregation or separation or racial supremacy.

Individualism can not be used as a cloak for irresponsibility. As long as the race is at the bottom, each and every one is at the bottom. The imposing struggle for progress demands that the Negro community take a little time out from chasing whites all over the globe and learn to integrate and accept himself. Nurture the love, respect and honor, economically, socially and politically that can save himself and mankind.

Praise be to the East Oakland community for destroying the lie that Black people can not live together and be human.



Brookfield Homeowners Assn. provide free plants to residents

HOW ABOUT IT?

Question Of The Week

WOULD YOU OBJECT TO LIVING IN AN ALL BLACK NEIGHBORHOOD?



Ben Johnson, 803 Athens; a top Fuller Products Salesman—"I have no objection to an all Negro neighborhood. I only object to unkempt homes and rundown houses and not enough self respect.

We should respect our neighborhood by keeping it clean, and encourage our children and neighbors to love and respect each other as well as themselves.



Leadis Jackson, 560-2nd St., Richmond—"I wouldn't mind living in an all black or all white community. I just desire a clean community, good neighbors, reasonable rents, convenience, comfort and privacy. An all black community is not necessarily bad. There are a lot of Negroes who take pride in themselves and their homes. Most of the black slums were slums when the Negroes moved in.



youth have initiated a clean-up campaign to beautify the streets.

NEWS at a Glance

- LOCAL

CLOSE McClyMONDS?

A state commission studying Oakland's de facto school segregation situation has recommended the gradual abolition of McClymonds High School. The School has a 98% Negro enrollment.

BERKELEY INTEGRATES ITS JUNIOR HIGH SCHOOLS AND DIVIDES COMMUNITY

The Berkeley School Board has started to end de facto racial segregation in junior high schools.

(See page 5)

- NATIONAL

ANTI-POVERTY BILL

President Johnson's \$750 million antipoverty bill has become law.

It calls for job training, basic education, aid to needy college students, community anti-poverty projects, loans to low income farmers and businessmen and a domestic Peace Corps.

(see page 6)

SMALL BUSINESS FLOCKING FOR LOANS

In the last few months, small businessmen have been taking advantage of an easier new policy on loans.

(see page 6)

- INTERNATIONAL

VIET NAM

Southeast Asia is about half way around the world from Washington.

Why the great interest there? Southeast Asia's importance rests mainly on its position as a vital crossroads of the world, between the Indian Ocean and the Pacific, between the great land mass of Asia and the rich, heavily populated lands to the south and east—Malaysia, Indonesia, the Philippines.

(see page 6)

A large line of books by and about Africans and Afro-Americans

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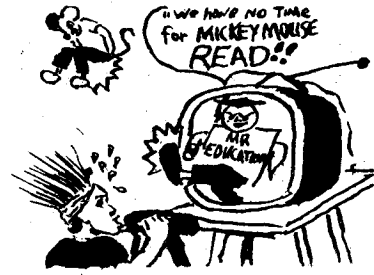
AFRICAN NEWS & VIEWS

"IF AFRICA IS SO BAD, WHY ARE MILLIONS OF EUROPEANS WILLING TO DIE BEFORE THEY WILL LEAVE?"



EDUCATION

It's Whats Inside That Counts



WOMENS WORLD



Miss Makeba being presented roses by Afro-American Assoc. at her performance in Oakland, Sept. 4.

In only a few short, but triumph filled years, Miriam Makeba has become a fixture on the American entertainment scene. In the minds of many of her listeners, and viewers, she is Africa.

The origins of her American career have been told before—how the South African Xosa tribeswoman, who starred in the musical "King Kong" and the film "Come Back, Africa", had been in London in 1958, preparing to make her first trip to America, when she met Harry Belafonte. He helped her with advice on accompanists, costuming and repertory—all leading to her eventual arrival in the States.

What is not well known is the origins of her beautiful, breath-taking song, "Where Can I Go?", heard on her latest LP—The World of Miriam Makeba. This song is directly given as a gift of the American Black Man.

In 1962, the Afro-American Association sent a delegation to UCLA to address the student body on United Nations Day. In attendance were many Africans. In appreciation of the inspiring message advanced that day, a party was held. Unknown to most, the guest was Miss Makeba. As the program of the work of destiny undertaken by the Assoc. was explained, Miriam cried. She told of the old African custom of exchanging gifts when meeting one's relatives. She sadly told us of her one lonely gift—a song—never heard before, words to give the Black Man thought and hope. She sang the song, her gift to the fastest growing group in America.

Miriam Makeba became the fourth life time member of the Afro-American Assoc. Listen today—"Where Can I Go."

LAW IN GHANA

Ghanian business law is in a land. This statement was made a land. This statement was made by Robert R. Pennington in comments on Ghanian Company or Corporation Law, reported in 105 Solicitor's Journal 737 (1961).

Many of the novel and important Provisions of the code have not been touched on in summary review. Enough has been said, however, to indicate that the philosophy underlying the Business code and its detailed provisions are much in advance of the present law of this country (England), although it may not be long before the same philosophy is accepted here, when at least some of the provisions of the code may appear in our (England's) Companies Act.

The United States is to give African nations technical help on purchasing goods and information on U. S. sources for goods and services, which should make wider competition and often lower prices possible.

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SIERRA LEONE TO EXPAND ORE MINES

The most important project in Sierra Leone, under its 10 year plan, is the expansion of the Sierra-Leone Development Company's Iron Ore mines at Marampa and Pepel. The export of bauxite by the Ore Metal Company began last June.

COOPERATION

The Governments of Gabon, Chad, Congo, (Brazzaville) and Central African Republic have agreed to install a jointly owned oil refinery at Port Gentil, Gabon, it was officially announced.

A committee of experts will study all aspects of the project, including a convention of establishment and the contributions to be made by each of the five States.

Impressed Visitor

Mr. John Twitty, an Afro-American Space Scientist has commended the great headway that science has made in Ghana.

Mr. Twitty, who is from the National Aeronautical and Space Administration of the United States, was in Ghana on a lecture tour of universities and schools on "space science and technology."

He said he was impressed by the great scientific work being done by the Ghana Academy of Sciences as a concrete testimony of the emphasis placed on science education in Ghana.

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Johnny comes home from school and through a misunderstanding or in an attempt to get away with some misdeed, tells his mother of an unpleasant experience with his teacher.

Mother may get the wrong impression, and the next day, fume into the school to let the teacher know what she thinks in a few choice words.

On the other hand, teacher may have pre-conceived ideas that her students are not college material or not be able to understand the attitude Johnny has for his studies.

In order to avoid this or similar experiences, under the direction of Mr. V. Carter, Community Coordinator, great effort is being

exerted to bring about maximum communication between home and school.

This is possible because of a new program in the Oakland Public Schools called the Inter-agency Project.

Partially financed by the Ford Foundation, it is presently concentrating in the East Oakland area.

Other phases of the program include using high school students as tutors in summer schools.

These students are chosen on the recommendations of their counselors and are paid \$1.00 an hour.

There are about 150 students involved in this past summer's program.

Dollars and Sense

A major scholarship foundation has contacted Afro-American Association to administer funds for black high school seniors.

Any Negro male high school senior, who through financial difficulty is dropping out or flunking out of school, can apply.

The awards will be given in the form of monthly cash donation to assist the student in the purchase of school supplies, etc.

All persons interested, please contact the:

Afro-American Association
5605 Grove Street
Oakland 9, Calif.

\$7 Million To Negro Youth

Each year 200 outstanding Negro high school seniors will receive scholarships from the Ford Foundation.

The program will permit students to apply to the college of their choice with scholarships ranging from \$1,000 to \$6000, for the four years. They are chosen on the basis of past performance and motivation.

MOTIVATION

Unlike present merit scholarships, there will be no qualifying examinations, but a specially devised test to determine motivation.

Henry T. Heald, president of the Fund states that the proportion of Negroes enrolled in college is less than half that of the white population largely because of poor school preparation and insufficient motivation.

The first 200 winners will be named in the spring of 1965.

The amount of the award will be based on individual financial need.

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THE EMERGING AFRICAN PERSONALITY

EDITORIAL

**"We Care Enough To Tell
It Just Like It Is"**

What To Expect

The "Emerging Personality" section of the Afro-American Dignity News begins its first edition with a hearty welcome to our many readers.

This section shall be dedicated to an airing of the real and honest facts behind the feelings and progress and aspirations of Africa.

The emphasis of this section shall be directed toward the true meaning of racial and national progress, and shall also serve to defeat the prevalent lie that there is no cultural, economic, or spiritual bond between persons of African descent throughout the world.

AFRICA IS BLACK TO ME

The idea was incredible; yet it was certainly intriguing. It had never been done before. I had not thought of it while preparing for my trip in the U. S. or even on route to Ghana from London. No, then I was too busy admiring the efficiency and pride of the all Black crew aboard the Ghana Airways. The expert, efficient service during the 6 hour trip only served to urge upon me the question of acceptance and identity. Would my color be a pass or a barrier?

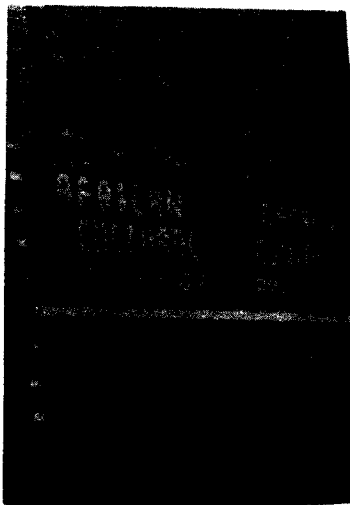
When the plane landed, my apprehension grew. For suddenly the previously reserved passengers registered joy and happiness at the sight of their people and tribesmen. I purposely waited to be the last of the embarking passengers hoping that even though I had been in the U. S. for an excess of 300 years, I still looked enough like some tribe to be showered with hugs and kisses as the others. Similia, an announcer from Ghana Radio who had been educated in Nigeria, gave me the idea when she asked me if I were an Ibo. My silence convinced her and her friends the answer was yes. The Ibos are a well known African tribe found widely in the Eastern Region of Nigeria. It was then that I realized that I was in the unique position of being Donald Warden, American Negro lawyer; Donald Warden, National Chairman and founder of the Afro-American Assoc., a group dedicated to the view that the majority of the problems facing Black America can not be solved without racial pride based upon the significance of the African Past; and Donald Okizie (the Ibo traveler searching for honest answers to the mysteries and feelings of contemporary Africa. I had read of White men temporarily changing their physical features while touring the South to gain insights into the real life of Black-White America; but this was the first time a Black American would capture information never before related to Whites or American Negroes by merely changing clothes. The next thirty days we spent sleeping only four hours per day, walking in streets, sleeping in homes, meeting governmental officials, visiting work sites, riding on overcrowded busses, holding small children for burden parents, seeing education in action, probing, probing, probing. What of education, government, Civil Rights, Black Muslims, White America, Foreign Aid, Congo, etc.



DONALD WARDEN graciously received in the home of an Nigerian Family.

Afro-American Association Has Another First

September 19, 1964 heralded the opening of the African American Cultural Center at 3214 Grove St., Oakland. The center was established by the Education and Cultural Committees of the Afro-American Assoc. It is envisioned as a dramatic arena for identifying and esteeming that which is, artistically and culturally, the unique Black Image. The cultural center aims to focus its activities on advancing "UNITY, SELF-HELP, EDUCATION and DIGNITY". With the implementation of this motto, the Black Man makes a distinct and dynamic contribution to the cultural life of America.



The inspiration to erect our Cultural Center came from the black community, which had urged upon us the necessity for a place which would reflect their past experiences and help crystallize their present aspirations.

Again, thank you to the people who helped bring our center into existence, Gwendoline Hill, Clarice Benevidez, and Addison Wilson, co-chairmen, and the members, Ollie Williams, Mary Ann Smith, Alvin Hill and Henry Willis.

PEOPLE OF LIBERIA

The people who now inhabit Liberia are descendents of Africans who lived there several centuries ago, some of whom migrated from the North and East, as well as those who have been settlers over a century now.

Liberia is relatively small in area, but it is occupied by 28 tribes of hospitable and friendly people. English is widely spoken and is taught in schools; but each tribe has its own language, customs and traditions.

In furtherance of the Unification Policy of President Tubman, which seeks to integrate tribesmen, settlers and immigrants, it has been suggested that the Liberian Declaration of Independence be among the read "We, the people of Liberia, are composed of the aborigines of this country and the descendents of Africans who were carried into captivity to the Western Hemisphere."

The rhythm, music and dancing is one of the several binding forces of the Liberian people. This

Nigerian Sugar

Towards the end of the year, the first Nigerian sugar estate will begin production at Bacita, on the south bank of the Niger River.

LAND PREPARATION

About 6,000 acres of swampy grassland and heavy forest is being cleared and planted with cane.

FACTORY

A sugar factory is now being built on the estate and is due for completion on November 1st, 1964, when production of the first crop of sugar will begin.

BY-PRODUCTS

Some profitable by-products will result from the production of sugar. Most important of these are molasses and bagasse. Molasses are the impurities extracted after the crystallization of sugar. These can be used for cattle feed and for the production of many grades of alcohol. It is expected that a distillery will be erected near the sugar mill.

Bagasse is the fiber which is left after the juice has been extracted from the cane. It can be used for papermaking.

EMPLOYMENT

The Estate is equipped to employ 1,700 workers in the dry season of 1964-65. These will comprise 1,400 field workers, 300 factory hands, 75 office and executive staff and 25 British technicians.

Hole-In-The-Heart

MODERN SURGERY OUTSTANDING

Professor Nauton Morgan, winner of the 1963 Sim's Travelling Commonwealth Professorship in Surgery, has praised Ghanaian doctors for their outstanding contributions in the field of modern medicine and surgery.

HOLE-IN-THE-HEART

Commenting on the first successful hole-in-the-heart operation at Korle Bu Hospital, Ghana's leading hospital, Professor Morgan, who is the Vice-President of the Royal College of Surgeons, London, said "it is a proof that Ghanaian doctors are employing modern surgical methods and I am confident that they will continue to achieve more successes."

HEALTH CENTERS

Professor Morgan praised the efforts of the Government of Ghana in decentralizing medical services by the establishment of health centers throughout the country to prevent overcrowding at the main hospitals.

PROPOSED MEDICAL SCHOOL

Talking about Ghana's proposed medical school, Professor Morgan said, "It is most essential so that Ghana could produce her own doctors, trained in the surroundings in which they will work."

is true of the peoples of West Africa in particular and, in general, of Africa South of the Sahara.

These are cultural institutions which have preserved the culture, traditions and customs of the people.



NIGERIAN TRADE MINISTER in San Francisco for World Trade Fair, visits Afro-American Cultural Center.

Hospital Face-Lift

The "Old Lady of Korle Gonno," as Accra's largest hospital is known, is being transformed into the first fully equipped hospital in Ghana.

The change was imperative because of increase in population and the medical demand for more up-to-date equipment and suitable accommodations.

The services of the forty year old hospital have been somewhat relieved, due to the expansion of hospital facilities in the country, although more patients are treated now than ten years ago.

The remodeling of Korle-Bu, making her a more attractive center of medical treatments, is another example of the progress which is taking place in Ghana.

PEN PALS



Dear friends of Ghana,

I am an Afro-American most interested in your country. I have admired your drive for freedom, your quest for knowledge and your determination to possess and accomplish these things.

I wish to correspond with as many people as I can of your country. I wish to exchange information, views, accomplishments and ideas.

I also have a Blue Bird group (Camp Fire Girls) pictured above, who would like to write to a similar age group. I have discussed this project with the girls and they are very anxious to begin. We know we shall get so much more than we are giving from this exchange of letters.

Please answer as soon as you possibly can. We will be anxiously waiting to hear from you.

Hopefully yours,
Mrs. Barbara Dugan
c/o Afro-American Assoc.
5605 Grove Street
Oakland 9, Calif.

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It's Junior High
Schools and Divides
Community**

Continued

Instead of last year's two segregated schools, there is now one school for 7th and 8th graders and one for 9th graders.

Public interest in the experiment has been intensified since opponents of the plan forced an election to vote in recalling the two school board members held responsible for it.

Among pupils, opinions range from that of a Negro 8th grader who liked things better last year because she had more friends at the 76% Negro school, to that of a white 7th grader who now must travel across town to help integrate but who thinks this is "an exciting challenge."

The views of the community are equally varied. One parent recalls that she had to walk two miles to school as a child and thinks students should be willing to make sacrifices to improve education.

Another says it's just a sociological experiment and won't work because children stay with their own friends regardless of the changes.

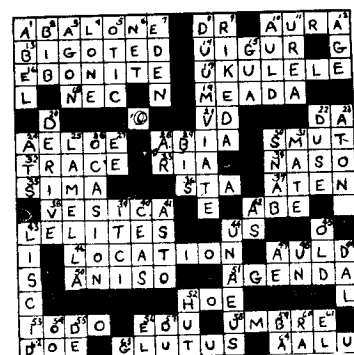
A former principal insists there is nothing wrong with de facto segregation as long as educational quality is the same for all races.

A teacher declares the notion of mixing kids does not in itself improve anybody's education.

The principal of the 9th grade school says education is "not limited to what's between the book covers." It involves "talking during lunch hours, playing basketball together," and other forms of personal interaction.

An extra problem for some is that one school has been filled to the rafters with about 250 more students than last year. They have meeting halls and other floor space into classrooms to ease the load.

The opponents of the integration plan lost in their bid to recall the two school board members in the special election October 6, and the United States.



Answer to previous puzzle

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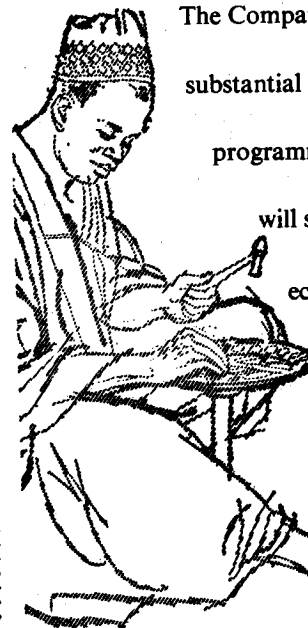
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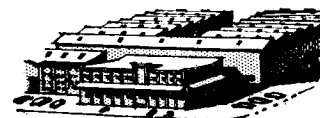
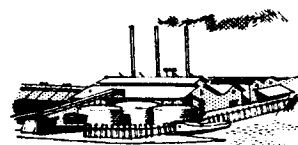
Today in Nigeria busy modern factories are producing a wide variety of goods that formerly had to be imported.

Industrial development is a key to increased national prosperity! The United Africa Company was among the first to bring industries to Nigeria, and already has interests in more than 20 factories.



The Company is now making an additional substantial investment in a new £13 million programme of industrial enterprises that

will still further strengthen Nigeria's economy. By the magnitude of its industrial investments the Company demonstrates its abiding faith in Nigeria's economic progress.





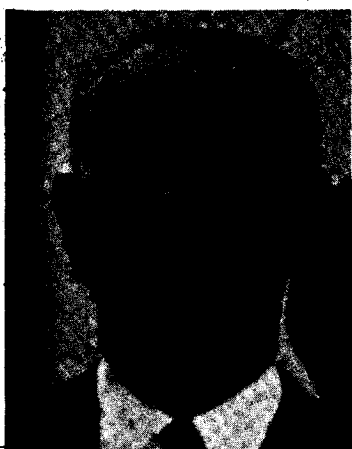
Rev. King Agrees To Support Johnson

Rev. Martin Luther King, Jr., pledge an all out endorsement of President Johnson's re-election, at the opening of the eighth annual convention of the Southern Christian Leadership Conference.

Insisting that Senator Barry Goldwater must be defeated at the polls, Rev. King said that he would put the machinery of his organization behind Mr. Johnson and "make an all out effort to get all of our affiliates to move in their communities to turn out a larger Negro vote than ever before."

As King campaigns for Johnson, is he prepared to explain the following and what assurances can he give the black community that this will not re-occur?

- 1937—Johnson voted against an anti-lynching bill in the House
- 1940—Voted against another anti-lynching bill
- 1942—Voted against anti-poll tax bill
- 1943—Worked to kill another anti-poll tax bill
- 1945—Voted against another anti-poll tax bill
- 1947—Voted against anti-poll tax bill
- 1948—Voted against anti-poll tax bill
- 1949—Voted against an anti-segregation amendment to federal aid-to-education bill



- 1949—Voted against a ruling making it easier to stop a filibuster
 - 1950—Twice voted against ending filibuster on equal job opportunity legislation.
 - 1950—Voted against an amendment which protected intergration in the armed forces
 - 1953—Voted against an amendment to modify the filibuster rule.
 - 1956—Voted against a motion which would have allowed the Senate to consider a House-passed civil rights bill.
 - 1957—Voted to send a civil rights bill to the Senate Judiciary Committee, dominated by Sen. James Eastland. Had this succeeded, the Civil Rights Act of 1957 would not have been passed.
 - 1957—Voted to eliminate Title III which gave the Attorney General the right to intervene in civil rights suits
 - 1957—Voted for "Trial By Jury" amendment of the bill, against strong liberal opposition.
 - 1960—Voted against Title III in the 1960 Civil Rights Bill to establish a permanent Fair Employment Practices Commission
 - 1960—Voted against an amendment providing for technical assistance to areas desegregation their school and endorsing the Supreme Court's 1954 desegregation decision
- For the most glaring example of Johnson's civil rights activities, (see page 7)

The Ghost Travels West

Continued

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WHITE SUPREMACY

The real philosophy behind closing McClymonds is similar to Prince Edward County. Anything all Black is inherently inferior and

anything predominantly white is inherently superior. Therefore Black children can never learn unless they go to white schools.

We wonder where the Ghost of Prince Edward County will strike next.

E. HARRIS 652-2531

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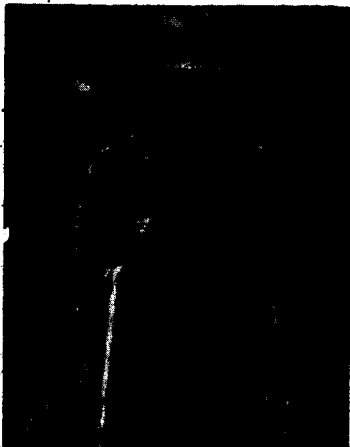
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VIET NAM

continued

American opinion holds that Communist victory in Southeast Asia would place these nations in grave danger. It would also surround countries of Southern Asia—Thailand, Burma, India, Pakistan.

The second reason is the course of events over the past decade has left U. S. prestige deeply committed to the efforts to deny victory to the communists.



INDO-CHINA DIVIDED

After the French defeat in Indo-China in 1954, the United States took part in the Geneva Conference in which it was agreed that Indo-China be divided into three neutral states—Cambodia, Laos and Vietnam.

Vietnam was divided, temporarily it was hoped, into a communist north and non-communist south.

But Washington did not sign the Geneva accord and the accord brought no stability to Southeast Asia.

The U. S. is committed to oppose communist takeover.

\$500 MILLION

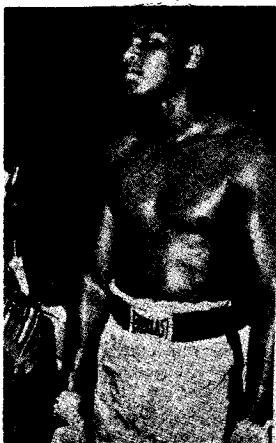
The American effort in South Vietnam comes to about \$500 million a year in military and economic aid.

SOLUTION

There is now a debate on the policy in South Vietnam.

Critics believe that the war could have been won as long as the communists have a sanctuary in the North and that northern bases should be attached.

The administration believes that because of political turmoil in South Vietnam, such attacks would only divert energy from the struggle that must be won within that country.



JOE LOUIS ON LISTON, CLAY

Former heavyweight champion, Joe Louis, says that it was Sonny Liston's manager who threw in the towel in last February's fight with Cassius Clay.

MONEY

SMALL BUSINESS FLOCKING FOR LOANS

Continued

This policy provides loans of up to \$15,000 and for the first time, a business can put up his credit rating or other evidence of a good reputation as part of the collateral.

In the past, the agency asked for 100% collateral. The chief difference between an average SBA loan and a bank loan has been the length of time to repay.

The Small Business Administration will lend money over a period of 10 years while banks prefer terms of three months to a year.

6X6 PROGRAM

In addition to the liberal loan program which went into operation in May, the agency has set up a "6 X 6" program, designed to aid Negroes. It provides loans up to \$6,000 for periods up to six years, and there is even greater emphasis on substituting character for collateral.

Pilot projects are under way in predominantly Negro areas of Philadelphia, New York and Washington.

It is pointed out by the SBA administrator, Eugene P. Foley, that this does not constitute discrimination against whites, as the program is not restricted to blacks.

BLACK BUSINESSES

He said "We are making a conscientious effort to make sure Negro businessmen know of it."

Fifty loans granted to Philadelphia Negroes in a five month period compare with only seven to Negroes in the previous ten years.

"I don't believe white businessmen will object to this program as long as it is not simply a handout", Mr. Foley said. "I think they will welcome it because it will strengthen black businesses and make the Negroes more responsible by giving them a stake in economic and social growth."

LAY OFF

Due to automation, 35,000 men are being layed off from work every week, according to the Kiplinger Report, Sept. issue.

"I was the first person in the ring and Liston was yelling to his cornermen, 'Let me fight, I can still beat him.'"

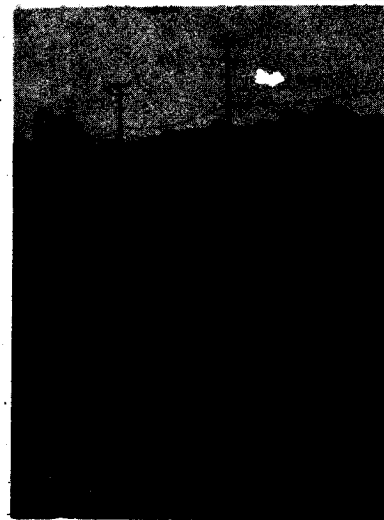
"But Jack Nilon, his manager, made him quit. He knew that they had a return bout clause and he didn't want to take a chance on Sonny hurting his shoulder so bad that he would never be able to fight again."

Louis further stated: "Clay was the one who really wanted to quit. After the 5th round, he was yelling at his seconds, 'Don't let him hit me no more.'"

Joe thinks Clay should defend his title first against either Floyd Patterson or Doug Jones.

Clay is slated to fight Liston again this fall.

POVERTY



ANTI-POVERTY

Continued

Heading the program, Mr. Sargent Shriver said that about 20 job corps conservation camps would be in operations by November. Young men will work on conservation projects at the camps and also receive job training and remedial education.

By next August, there will be about 150 camps with about 30,000 enrollees.

SUM REDUCED

Since the passage of the law, the House voted reduce the \$947 million requested to \$750 million. The sum was lowered on the grounds that the anti-poverty projects are late getting started and not all the money could be spent during the year.

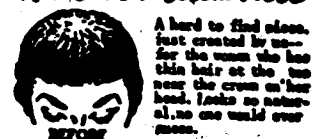
Sargent Shriver appealed to the Appropriations Committee to restore the original sum.

OUT OF WORK

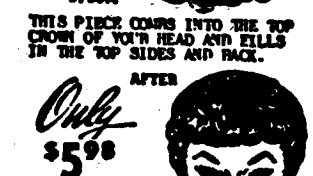
There are now about 500,000 black youth alone, between the ages of 16 and 21 out of school and out of work.

Most programs will be carried out by local communities, universities and colleges, and welfare and social agencies.

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Send us the Medal's Bouffant Crown style #754 in shade marked.
O On Delivery I will pay \$5.98 plus postage and c.o.d.
Notice— If you send \$5.98 cash, or money order you save all c.o.d. and postage charges. Shipped to you all charges paid by Gold Medal.
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Street _____
Box & _____ Route _____
City _____ Zone _____ State _____
WRITE - Send your Name & Address for Free Bouffant Hair Style Catalog. New Wave Hair Beauty Aid Tools, Attachments & Formulas

CAUTIOUS KORNER

\$\$\$

Business Of The Week

HIGH SCHOOL NEWS

HOW TO START A BUSINESS

It is easier to go into business than most people think. One of the main reasons that we fail to venture into business, other than the service type, is lack of knowledge of how to obtain information and knowledge of business practices.

This column would like to set forth some examples of potentially profitable businesses which require relatively small amounts of capital:

Import and Export—as little as \$500

Mail Order Business—\$1100
Coin Operated Laundromats—
and obtain a franchise for about \$3,000

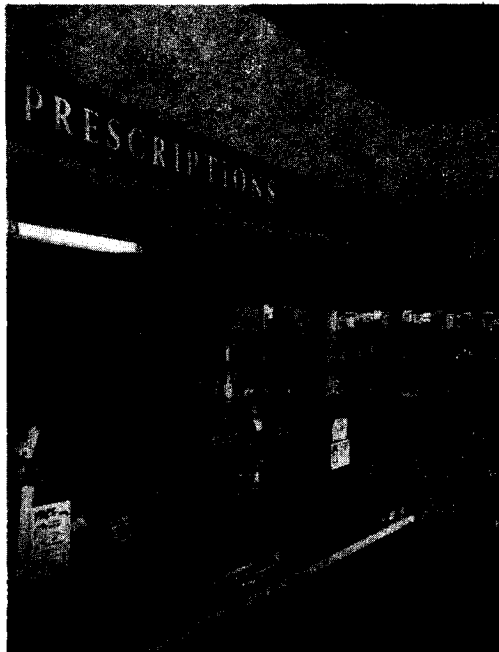
Clothing Manufacturing—between \$10,000 and \$15,000

Shoe franchise can be obtained from various shoe manufacturers for as little as between \$100 and \$300



(See page 6 for Small Business Administration).

For more complete information about these and other businesses, contact the Chamber of Commerce, The National Association of Business Advisors, The United States Department of Commerce and The Afro-American Association Business Clinic.



APOTHECARY PRESCRIPTION SPECIALISTS
5917 East 14th Street, Oakland

Congratulations to Mr. Sylvester Flowers who is the owner and pharmacist, as our selection for "Business of the Week."

Mr. Flower is licensed to serve in Texas, Pennsylvania, California and the District of Columbia. He came to the Bay Area in May of 1961 and has served as chief pharmacist at the St. Luke Hospital in San Francisco.

Inspired in his boyhood by working in a drug store, Mr. Flowers decided to go into pharmacy because of his fascination for the work. Later he received formal training at Howard University.

Mr. Flowers employs one full time and two part-time workers. He is very pleased with his employees in that they give good and efficient service, and upon hiring, showed a willingness and initiative to learn to do the job well.

Mr. Flowers says that the training of employees should be a challenge to the employer.



Progress at Mac

On Sept. 10, as the first day of the school ended, members of the community waited outside McClymonds High to greet the students as they emerged. People held signs saying "We need your ability", etc.

The local press was informed that these people were there to give a show of confidence to their students and encourage them to get all the education they could, because their people needed this knowledge. There is no difference between a de facto segregated F and as integrated F.

Many people in the community voiced surprise and alarm at the proposal of closing McClymonds.

The students responded by signing pledges which read as follows:

"In order to bring about a real school year of progress, I do hereby promise to use all reasonable efforts to obtain honor grades and use all the educational facilities available to me to bring this about."

The action was fully endorsed by the Oakland City Council.

The Afro-American Assoc. was commended in its efforts to bring about maximum motivation to learn.

Some teachers expressed the feeling that as a result of last year's demonstration, some students did try harder in their school work.

The following is one of many letters received expressing congratulations.

OAKLAND UNIFIED
SCHOOL DISTRICT
Administration Building
1025 Second Avenue
Oakland 6, California

September 21, 1964

Mr. Donald Warden
National Charman
Afro-American Association
5605 Grove Street
Oakland 9, California

Dear Mr. Warden:

This is to acknowledge your letter of September 8 relative to the demonstration which was held at McClymonds High School on September 10. Your letter was presented to the Board of Education at its meeting on September 15 and copies of it were distributed to the members of the Board.

On behalf of the Board and myself I express our appreciation for your continuing interest in encouraging students to remain in school and for your letter outlining the plans of your organization in this connection.

Sincerely,
Stuart S. Phillips
Superintendent-Secretary

Johnsons Welcome Domestic Servants

In 1938 Lady Bird and Lyndon Johnson purchased 20 parcels of land outside Austin, Texas.

any sort on the property at that time. There were no restrictions of time.

The Johnson's still own much of the land . . . now valuable tract.

But in 1945 the Johnsons sold seven lots and at that time a new clause was inserted in the deed . . . prohibiting "any person or persons of African descent" from occupying the property except as domestic servants.

20 MILLION DOLLARS IN THE HOLE

Connecticut reports that welfare spending is expected to rise \$20 million more than the State Welfare Department had budgeted for the 1963-1964 period.

Welfare Commissioner Bernard Shapiro says that the healthy economy and prosperity has attracted both skilled and unskilled laborers from other states.

He indicated that it was the unskilled who were swelling relief rolls.

Only 50% of the state's population is non-white, while more than 50% of the state's case load is aid to dependent children involves non-white families.

Wilkins Gets New Title-

Same Job

Roy Wilkins was named executive director of the NAACP, ending the title "national executive

secretary" which he has held since 1955. The change was made in efforts to modernize the administration of the 54 year old civil rights organization. The reorganization does not change the policy structure of the NAACP in any way.

DIG!



SOUL BROTHER by Jim Hayler



Truth About The Bible and Church

WAS THE BLACK MAN CURSED?

Question:
Was the Black Man cursed by God?

Answer:
From the days of Europe the story was widely spread that the Black Man was cursed by God at least two times:

a) When God cursed Cain. (Gen. 4: 2-15). Careful reading of the chapter proves that Cain was not the father of the black race and the mark placed upon him to preserve was not the characteristics of the black race.

God cursed Cain because in a jealous state of rage he murdered his brother, Abel. The curse made Cain a Vagabound, unable to farm productively, and stained with distinguishing marks which would prevent him from being killed by those who encountered him.

VAGABOUND

Does this description apply to the black race?

1. Vagabound - The essential characteristic of a vagabond is one who voluntarily wanders from place to place without visible means of support. The black race has never been a nomadic race. The home of the black man was and is Africa. There is no historical evidence to indicate that the black man ever voluntarily left his home-land. This is understandable when we review the early history of Africa as outlined by Ibn Batuta, (*From Slavery to Freedom* by John Hope Franklin)

Lifetime Members



After thrilling the audience at Danish Hall in Oakland, with Gospel music characterized with sincerity, (no acting), The Roberta Martin Singers thrilled the Bay Area community with their announcement of becoming Lifetime Members of the Afro-American Association.

We warmly welcome them.

BEFORE COLUMBUS

Before Columbus discovered America, was the University of Timbuktu, educating people from all over the world, virtually no crime or *police*, representative governments predicated upon justice, and advanced commercial enterprise. There was art, rhythm, and music to soothe the heart and soul. In fact, because the black man is not vagabound and greatly loved his home and culture, made forced slavery a necessity to bring him to America. The lack of visible means of support appeared in America only after the leaders of our race discouraged us from producing businesses and factories and banks. But in Africa today the jet airlines, factories, etc. are conspicuous.

UNABLE TO FARM

2. Unproductive Farming: The land of Africa is very fertile and productive. From the highlands of Kenya to the plateaus of South Africa, the fame of the rich soil has traveled. Even in America the black man furnished his mastery of the soil and produced okra, greens, blackeyed peas and yams. (It's dangerous to lie on God).

PHYSICAL FEATURES

3. Physical Features—The physical curse placed on Cain is not described. We don't know whether it was a scar or what. In any event, we do know that it was universally recognized and accordingly caused Cain's life to be preserved.

Often during slavery we were taught that the curse changed Cain's features to those approximating the black man's today, encouraging the view that the features of our race are ugly and the symbol of a curse. There is no scripture to prove this lie. In fact, the characteristics of the blacks are recognized in the Bible as beautiful. (Song of Solmon 1:5)

Further the purpose of the curse was to prevent Cain's destruction. The most recent history of our race has been filled with destruction. This is not the prophecy of Cain. **IT IS DANGEROUS TO LIE ON GOD.**

Social

OCTOBER 24

The Negro Historical and Cultural Society presents its fifth "Negro Cultural Festival," Veterans Memorial Auditorium, Van Ness and McAllister Streets, 8:30 p.m. Featuring the New Freedom Minstrels under the direction of Elmer Lee Thomas, former member of the Gateway Singers.

OCTOBER 25

The Aspiring Models, Inc. presents "Cocktail Dance." The Village, 901 Columbus Ave. Music by Richard "Groove" Holmes from Jack's of Sutter St.

OCTOBER 31


The Young Giants giving a skating party at Roller Land, 5411 Telegraph Ave., Oakland, Halloween after party to follow.

BON VOYAGE



Janice Ivy was given a "Bon Voyage" party at Esther's Orbit Room by her many friend. Miss Ivy has just contracted three month singing engagement in Australia.

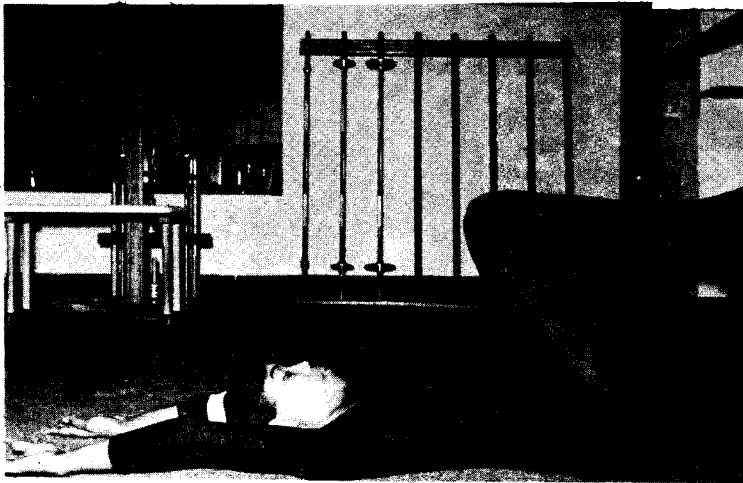
AFRICIAN - AMERICAN ASSOCIATION



RADIO BROADCAST

SUNDAYS
KDIA 1310 4 P.M.

PHYSICAL FITNESS



By Felicia Owens

Along with having shapely figure, comes the pleasure of buying clothes with little or no problems.

Your waist line must be in proportion with your hip line.

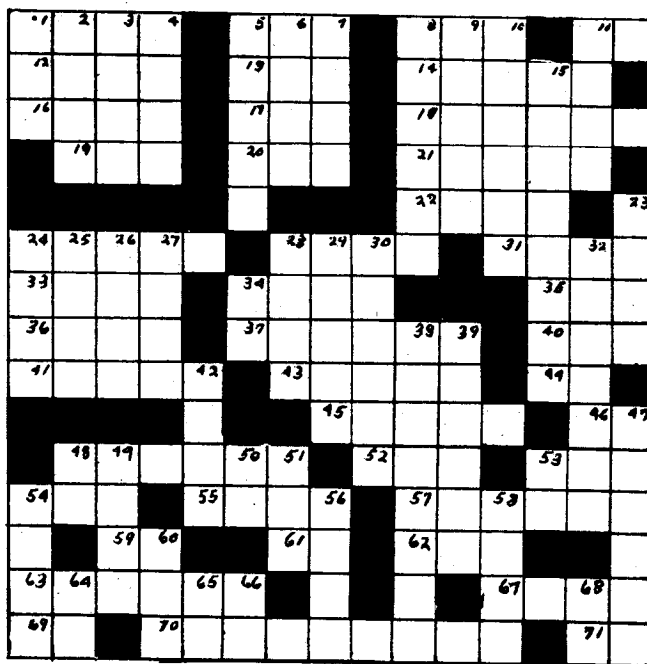
This week's exercise is designed to concentrate on the waist and the abdomen.

KNEE TO CHEST

Lie on the floor, hands over head, legs straight, pull knees to chest then back to first position, keeping both knees together and hips flat on the floor.

Start with doing this exercise ten times and work very rapidly up to thirty.

CROSSWORD



SOLUTION NEXT WEEK

ACROSS

1. Rock base igneous
5. Union Labor
8. Woolly pyrol
12. Lot's Son
13. Depressed
14. As extinct Indian Tribe
16. Bow kept on sea
17. An unidentified Parasite
18. To call in question
19. Ohio College Town
20. Celery like plant
21. Material used for pipe
22. In ancient Roman calendar
24. Neriod Tribe
28. Negro Dance
31. Drop of water
33. Solution
34. Regulation

35. Compass point

36. Bantu
37. One of the opening with the merlon Battlement
40. Oriental Tea
41. Large Bird
43. A violin made in 16th, 17th century
44. God of Babylon
45. A friendly Native
46. New Testament
48. Sweet to the ear
52. Period
53. Government Agency
54. Geldonland City
55. Chemical
57. One who or that which licks
59. Music note
60. Gold-61 Verb form

62. Church Official
 66. Distance
 68. Time
 69. Bablonian Chief Priest of Shrine
 70. Article
- DOWN
1. Small
 2. Mite
 3. Aramatic Herb Plant
 4. Samuel's Son
 5. Out let
 6. Song in praise of anyone
 7. Hamitic Language
 8. Imaginary Island
 9. To seige and carry
 10. A Vessel
 11. Chief Magistrate in the Republic
 15. Pest
 23. A flat surface
 25. In pharmacy-liquid
 26. A Negro Tribe in Anglo Egyptian
 27. South African Dutch
 28. Jurassic Period
 29. Scholar Trained Mouslium
 30. To call
 32. Invisible mixture of gases
 34. Roman Catholic
 38. Excluded from sun light organic substance
 42. Behold
 48. Divinity
 50. Type measure
 51. Samoa Worrier
 52. Hesitation syllable
 53. Heroic Song
 56. Roman Public Game
 58. Transfer
 60. Without
 64. Nickname
 65. Out
 66. National Guard
 68. Prosecutor

"WE CARE ENOUGH TO TELL IT JUST LIKE IT IS"

DIGNITY NEWS

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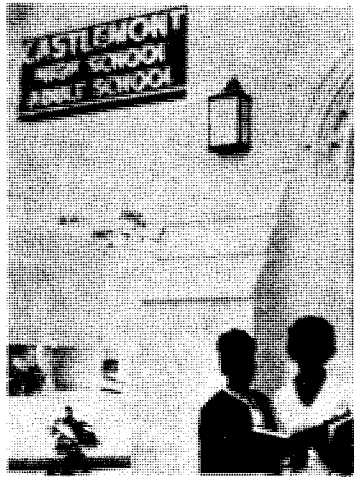
ROMEL'S

3101 ADELINE
BERKELEY, CALIF.

"THEY SAID IT COULDN'T BE DONE"

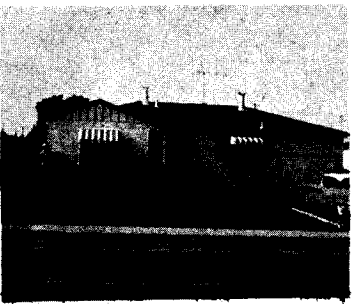
For various reasons large numbers of Black persons were attracted to East Oakland, in Oakland, California late in 1956. As the area became predominantly Black, fright gripped the community and joy sprouted from the land speculators and friends. Shortly thereafter, most of the Whites ran; a few Blacks ran after them. The majority decided to stay and commit themselves to the goal of maintaining a stable atmosphere to ensure the healthy development of the expanding community.

The following is an exclusive story of how East Oakland is becoming a landmark for progress.



EDUCATION TO THE RESCUE

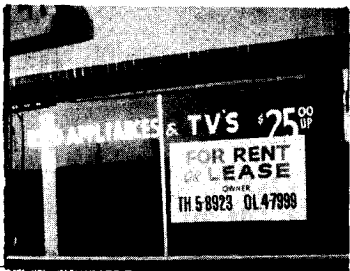
The educational progress of East Oakland is best seen through an evaluation of the Madison Jr. High Program for the youth. (See Educational Column, P. 3). Most important, however, is the concern for the significance of education being shared by a growing number of families. These families are turning off the T.V. and radios in the evening and making their way to 8601 MacArthur Blvd. (LO. 8-8120), Castlemont High, where evening classes provide instruction in everything from reading skills to economic skills. Such learning is proving far more effective than scolding and punishment in encouraging the youth to pursue knowledge.



BETTER HOMES FOR ALL

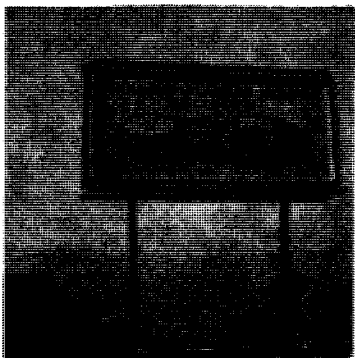
All over East Oakland one is impressed with the sums of money spent on home improvement, rather than big cars as in other neighborhoods. The philosophy is "if we keep our community clean, WE ARE THE ONES WHO WILL BENEFIT THE MOST." Accordingly, well kept lawns, evenly clipped hedges, and remodeled frontages are in abundance.

Encouraged by organizations like the Brookfield Homeowners Assn. which provides free plants to residents to help beautify their homes, the youth have initiated a clean-up campaign to beautify the streets.



JOBS AND FACTORIES

A lucky opportunity is hanging over East Oakland right now: Vacant factories and businesses are all over. The amount of money needed to begin a commercial venture is small and can be obtained from only a few dollars from each family. Financial loans are also available. The result would be new jobs opened only a few blocks from home. Youth will have jobs, unemployment reduced, a real feeling of pride and achievement. If we hurry, we can build nurseries right next to the factories to keep the children of the family.



OUR PROSPERITY IS VALUABLE

As a result of the new coliseum to be built in our neighborhood, the airport and large hotels and shopping centers, East Oakland will shortly become the most valuable development in the Bay Area. The community is right "don't sell and move; instead remain and improve."



CONTINUED PROGRESS

We of the Afro-American Assoc. take great pleasure in congratulating our brothers and sisters in East Oakland community. We make the following recommendation for continued progress: Racial Pride coupled with businesses and factories will greatly absorb the physical and mental energies of the community, especially the youth, and will prove to be the most effective deterrent of juvenile delinquency. The only meeting-teaching the complete history of the race, upon which racial pride must be built, is conducted by the Afro-American Asso. every Monday night at Allen Temple, 85th and A Streets at 8:00 p.m. This meeting is for both youth and adults.

LITERATURE, MUSIC AND SOUL

I SING A SONG ABOUT A MAN

ABDUCTED FROM HIS NATIVE LAND

BLACK MAN, BLACK WOMEN, BLACK BOY, BLACK GIRL,
DON'T BE AFRAID.

Above is part of the words written and sung by Mr. Phil Mason on the new Dignity LP, "The Day Congress Shook."

This beautiful and inspiring song was chosen to preface an address by the chairman of the Afro-American Assoc., delivered to the United States Congress.

The haunting melody recaptures the plaintive cry of slaves for deliverance. But as we listen closely, one detects an under current of hope and victory, a conviction that the path to Dignity is being cleared.

Then for the first time on record, a critical analysis, a different approach is presented concerning the black-white dilemma in this country.

As the articulate speaker continues, we find it really isn't

different, but an approach employed by mankind throughout history.

The waters of Civil Rights have become so muddied by confused persons that it is at best difficult to make any intelligent appraisal.

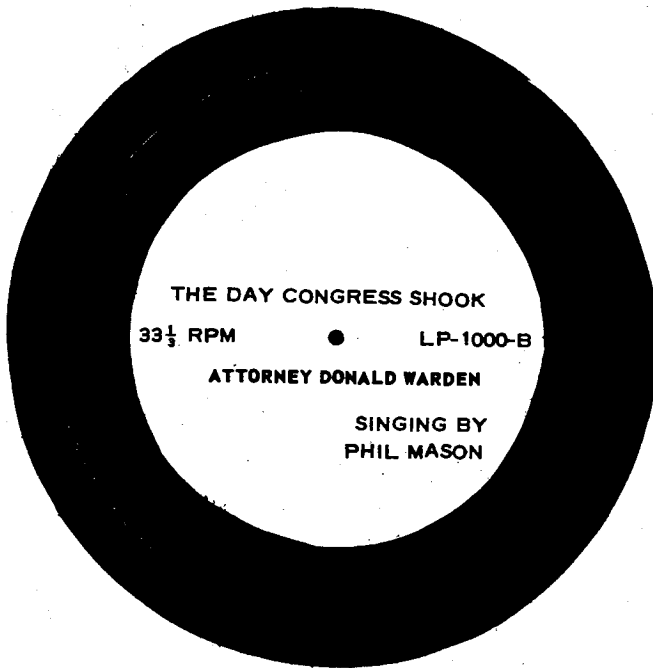
However, this refreshing recording does just that, and you are cheating yourself and family if you do not purchase "The Day Congress Shook".

The LP can now be obtained at:

Afro-American Assoc.
5605 Grove Street
Oakland 9, Calif.

and
African-American Cultural Center
3214 Grove Street
Oakland, Calif.

DIGNITY And SOUL



It's All a Lie — Book Review

GO TELL IT ON THE MOUNTAIN

By James Baldwin

In the essays and novels of James Baldwin, one can detect a sincere desire to eliminate the areas of misunderstanding in the race problem in the United States. In his futile attempt, Baldwin assumes the roles of preacher, teacher, and indeed sometime a prophet of doom, persuading or threatening.

However, in his first novel which is often overlooked, GO TELL IT ON THE MOUNTAIN, Mr. Baldwin, in merely exploring himself and his environmental childhood in Harlem, achieves a force and vivid intensity that far outweighs his NOTES OF A NATIVE SON, NOBODY KNOWS MY NAME, GIOVANNI'S ROOM, ANOTHER COUNTRY or FIRE NEXT TIME.

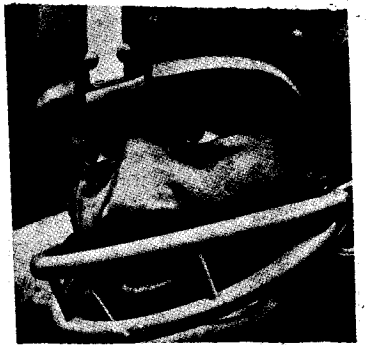
He unfolds the story of a black man in his struggle against poverty, his relation to his church, his family, his children, his aspirations and failures, the everyday forces that shape one's life.

As he masterfully interweaves lines such as: Jesus, I'll never forget, Standing in the need of prayer, My soul is a witness, our minds are flooded with similar experiences as the writer communicates with us.

The significance of this novel is further developed in Baldwin's play, THE AMEN CORNER, first seen at Howard University, currently being presented in the Bay Area.

GO TELL IT ON THE MOUNTAIN is a very skillfully written book which is available in paper back edition.

Sports



UNHAPPY

The man has an income of \$50,000 a year. He informs us that "from various sources of income I may well make more money this year than any Negro athlete in the world."

He can well afford a big home, big cars, fine clothes, etc.

He has the means to provide the best of education for his children.

He attended Syracuse University and now resides in Cleveland, Ohio, a northern city.

He has access to the mass media, radio, television and the press.

A national hero, he is worshipped by children and applauded by adults.

"I enjoy fame and even adulation. My future is assured."

These are the statements of James Brown, famous fullback of the Cleveland Browns, as reported in the October 6th edition of Look Magazine.

Yet with all these accomplishments and potential, Mr. Brown reveals that, "If anything, I am more angry than the Negro who can't find work."

Such a thought provoking statement deserves the serious considerations of the students of race relations, especially in the black community.

In the past we have been led to believe that after acquiring education and money, we would have it made.

So that we and our children will no longer be deceived, we must examine Brown's statements carefully.

What Brown really wants is to be proud to be a Negro and to be proud of the race.

He feels frustration with the whites, as they refuse to recognize the pride, except in viewing him as an exception.

He feels frustration with the race as he says, "The Negro takes no pride in being a Negro."

These two forces make it difficult for Jim to maintain his own racial pride and consequently a truly successful man.

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WALK-N-DIGNITY
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AFRICAN-AMERICAN ASSOCIATION
 5605 Grove Street, Oakland, California



Member of the Month



Donley Thompson, (pictured at right) former star of the Richmond Oilers, is now Pvt. Thompson of the United States Army. The Association sends best wishes in your new career. We miss you.

Pvt. Donley Thompson
 US 56370288
 B-3-1
 Fort Ord, California

Afro-American Weekly Schedule

MONDAY: SCHOOL
 Time: 8:00 P. M.
 Place: Christ Holy Sanctified Church
 58th and Telegraph
 North Oakland

Time: 8:00 P. M.
 Place: Allen Temple Baptist Church
 85th and A St.
 East Oakland

Tuesday: School
 Time: 8:00 to 10:00
 Place: Neighborhood House
 Truman and 7th St.
 Richmond

Thursday: School
 Time: 8:00 to 10:00
 Place: 1805 Divisadero St.
 San Francisco

Friday: Forum
 Time 8:00 to 10:30
 Place: Afro-American Headquarters
 5605 Grove St.
 Oakland

Sunday: Braodcast
 Time: 4:00 P. M.
 Place: K D I A
Dignity and Soul Night
 Time: 9:00 P. M. to 2:00 A. M.
 Place: Continental Club

We earnestly invite you to join us in all of these activities.

AFRICAN-AMERICAN ASSOCIATION

In March, 1962, the African-American Association was officially established. It is the outgrowth of a weekly book discussion group which met frequently throughout the San Francisco Bay area. This book discussion group was created by a handful of Negro intellectuals, who felt there was a strong need to discover their self-identity. They realized that the black community in America lacked a sense of racial pride and dignity. Further, they abhorred the sight of educational dropouts and flunk-outs without skills or a meaningful purpose in life.

Students from the University of California, San Francisco State College, and visiting scholars from Africa formed the nucleus of this discussion group. There arose a strong desire to do more than "just talk" about the glories of the past and present-day problems. It was decided that an action group was needed to organize the aims and aspirations of the race and to formulate a practical and feasible framework from which both our race and nation could enjoy great progress.

Essentially, the purpose of the Afro-American Association is: (1) to promote cultural, social, and economic unity among the race; (2) to build a feeling of dignity and pride upon a realization of the sustained and accomplishments and experiences of persons of African descent throughout the world; (3) to increase the moral, economic, and social prestige of America; and (4) to enlighten, encourage, and inspire members of the Community. The purpose is best expressed by the Association's motto:

UNITY! SELF-HELP! EDUCATION! DIGNITY!

The Afro-American Association has become the voice of the soul of the Black Man under the dynamic leadership of Attorney Donald Warden, who is a man who possesses intergrity and vision. The Association draws together all levels from the community: welfare recipients, janitors, domestic maids, teachers, dishwashers, artists, lawyers, et al. It sponsors schools which are taught by top-flight instructors. There are seminars in psychology, economics, social organization, and political science. The school's motto:

"EACH ONE, - TEACH ONE!"

Since its emergence, the Afro-American Association has received national and international acclaim and has chapters in the states of Washington, Texas, New York, Oregon, Pennsylvania, Alabama; and in Sierre Leone and Nigeria.

HOW CAN I HELP THE AFRO-AMERICAN ASSOCIATION?

The Afro-American Association desires the help of all persons in the community regardless of race, creed or color who are genuinely interested in promoting its Self-Help Program and ideals. You can help by doing any of the following:

1. Listen to the informative radio broadcasts: Station KDIA, Sundays, 4:00 p. m. - Oakland, California
 Station KSAN, Mondays, 10:00 p. m. - San Francisco
2. Call newspaper editors, radio and T. V. stations and ask for more information about the Afro-American Assoc.
3. If you are an employer and are looking for enthusiastic employees, call the Afro-American Employment Office at 652-3370.
4. Contacts us if you have any training or experience in any phase of education or wholesale, retail, marketing, or commerical administration, and are willing to share your experiences with the Afro-American Association members.
5. Contact us if you are an artist or musician and desire to assist in the development of cultural appreciation.
6. Contact us if you have journalistic skills and are willing to contribute articles of interest to the community and the country.
7. Arrange speaking engagements for members of the Afro-American Association Forum at your club, church, social, or civic affairs.
8. Watch for the Afro-American Association's products. Our products are always designated with the word dignity (e.g. Dignity Fashions, refreshment beverage, Dignity Newspaper) and buy them!
9. If you wish to make financial contribution or know how to obtain the same from other sources, contact us. (The Afro-American Association is a non-profit organization incorporated under the laws of the State of California).

10. Share the benefit of your reading and ideas with the Afro-American Association Information Service:
 Phone: 652-3370
 5605 Grove Street